

SHAUN MORRIS

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EDUCATION

University of Houston | Cullen College of Engineering – Technology Division | C.T. Bauer College of Business Houston, TX

Master of Science: Technology Project Management 2027

Master of Business Administration: Product Management, Marketing, Entrepreneurship, Finance 2026

Bachelor of Science: Consumer Science (Summa Cum Laude) 2025

Key Courses: New Product Development, Product Management, B2B Marketing, Brand Management, Technology Entrepreneurship, Organizational Leadership & Supervision, Managerial Finance, Marketing Administration/Analytics, Data Analytics Tools, Business Communications

Certifications: University of Houston Product Management Certification, AWS Certified Cloud Practitioner, AWS Certified AI Practitioner, HP Agile Project Management, Google, Foundations of UX Design, CF-APMP

Awards / Affiliations: Impact 2026 Competition Winner, USDA NextGen Scholarship, Summa Cum Laude, Dean's List (6x), University of Houston AWS Student Builder Group, Cougar Venture Fund, Bauer MBA Society, APMP, SMPS

SKILLS

Product Discovery & User Research, Roadmapping & Prioritization, Agile/Scrum, Workflow Automation, AI Implementation, Data Analysis, Go-to-Market Strategy, Market Research, Stakeholder Management, System Design, UX/UI Design, Web Development (React, Next.js, TypeScript, Node.js), Git, Procore, Bluebeam, AutoCAD, MS Suite, Adobe Suite

WORK EXPERIENCE

PMG Project Management Group (*Project management firm with 20+ years in the AEC industry*)

Project Coordinator Austin, TX | April 2026 – Current

- Coordinate delivery for the City of Austin / AUS Airport Expansion & Development Program (West Gate Expansion, Atrium Infill, Concourse M, A&D Hall) and the City of Dallas Traffic Signal Modernization Program.
- Manage submittals, RFIs, scheduling, document control, and meeting minutes in Procore as a daily end user across both programs.
- Coordinate across owners, design teams, contractors, and internal project managers to track action items, resolve constraints, and keep milestones on schedule.

Marketing / Proposal Manager

Houston, TX | November 2024 – April 2026

- Built and shipped PMG's internal proposal management platform: centralized pursuit assets, task tracking, version control, and analytics on win rate, cycle time, and pipeline value.
- Led proposal and qualification package development for public-sector AEC pursuits across aviation, transportation, K-12, healthcare, and municipal clients throughout Texas.
- Automated recurring proposal workflows with templates, checklists, and applied AI, reducing production time on similar pursuits.

Stereo Live Houston (*Live music venue, 1,500–2,000 capacity*)

Production Team Lead / Manager

Houston, TX | January 2023 – February 2026

- Promoted from production support to lead within the first year; ran lighting, sound, and visual operations for touring acts.
- Coordinated load-ins, soundchecks, and equipment readiness across crews and vendors under fixed, zero-tolerance schedules.

Sunrun (*National residential solar provider*)

Associate PV Designer

Houston, TX | January 2023 – November 2023

- Produced site plans and 3D mounting layouts in AutoCAD compliant with local building codes and site constraints.
- Designed wiring, stringing, and inverter configurations, and ran shading/weather simulations to forecast annual production.

PROJECTS

Impact Hub Operating System (*Custom operations platform for Impact Hub Houston*)

Product Manager

Houston, TX | March 2026 – Current

- Won a funded competition to design and build an operations platform for Impact Hub Houston, with additional chapters as target users.
- Ran user research across multiple organizations to validate operational bottlenecks and define functional requirements.
- Designed the product architecture, feature set, and workflows; built the budget, implementation, and onboarding plans that secured the client.

Dataprint (*Proposal automation platform for AEC firms*)

Solution Developer

Houston, TX | May 2025 – Current

- Building a SaaS product that automates proposal production for public-sector AEC firms, from discovery through build.
- Conducted market and user research across AEC firms to validate demand, then defined solution, positioning, and GTM plan.

UH Cougar Venture Fund (*Student-run venture fund*)

Analyst

Houston, TX | January 2026 – May 2026

- Ran due diligence on a pre-seed AI SaaS startup for a \$25K investment decision and presented a recommendation to the investment committee.
- Built valuation and ROI models and assessed founding team, competitive landscape, and product-market fit across a \$50B market.